

L.O.U.D. MUZIK

Social Media Marketing | Campus Marketing | Publicity | Online Marketing

Social Media

As a member of #TeamLOUD you need to add our official Hashtags to all your online profiles, and we will provide you with content to post daily to your accounts & tag our accounts in them. You will be responsible for new followers, posting events, and new releases.

Publicity

You will learn how to create a Press release and how to effectively deliver them to media outlets. Also you will create an artist EPK or Electronic press kit, and service blog sites to seek music placements, interviews, &/or write ups.

Online Marketing

We will provide you with a list of online communities & websites that feature new music. You will set up the music & video profile on the sites, and share the music throughout the communities to gain a new audience.



#TeamLOUD

Living Out Ur Dreams aka L.O.U.D. Muzik is no ordinary record company! L.O.U.D. is a full functioning label that provides artist development, management, video production, and marketing services. The label prides itself in crafting bright, talented artists that present timeless music for today's generation. L.O.U.D. is contested to be one of the best within the music industry.

We are seeking creative, free thinking individuals to join #TeamLOUD. The internship is like no other!! There will be no gophers, getting coffee, running errands, filing papers! You will get ten toes into the music industry and we will make sure you learn and succeed.

All of our interns will be assigned a project that they will be responsible for from start to finish. A weekly report will be required, along with an oral presentation explaining the work you have completed.



Campus Marketing

Majority of all new social trends, and music are started on the college campus. We want to be apart of your world!!

- Secure interview with college radio station
- Secure interview with college newspaper
- Create an awareness on campus
- Set up & promote a campus meet & greet
- Create a database of local college & high school DJs.
- Make sure the music is being played at college events & parties.
- Make sure flyers, posters, & t-shirts are visible on campus.

L.O.U.D. Muzik is invading your campus. The key is will you be apart of it or not!!! If you are a creative, high energy, go getter than we want you on our team!

Our Commitment to Excellence

An internship with L.O.U.D. Muzik provides students with the opportunity to obtain real world experience at one of the top independent music companies in the industry. Our internships provide on-the-job training by allowing interns to shadow industry professionals in a variety of departments. Every intern is assigned a special project that will both assist them in increasing their understanding of how each department operates, and aid the department in addressing a business need. L.O.U.D. Muzik values its interns, as such we have developed an Intern Bill of Rights which is presented to both interns and supervisors to ensure a mutually rewarding experience.

Professional Development

In addition to providing industry experience, we ensure that our interns get the most out of their internship with our organization. Intern events are conducted every semester providing interns with an opportunity to socialize and network with their fellow interns, interact with executives from the company, and attend a music industry workshop.

Please keep in mind that L.O.U.D. Muzik internships are unpaid.

To qualify for an internship with L.O.U.D. Muzik you must:

- Be currently enrolled at an accredited college/university.
- Make a commitment of at least 15 hours per week.
- Be able to receive college credit for your internship & A LETTER OF PROOF MUST BE SUBMITTED

Thank you for your time & consideration

#TeamLoud
#LiveOutUrDreams